



21-24
APR 2026
SINGAPORE EXPO

Singapore Exhibition Services (Pte) Ltd
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By Informa Markets

Food & Hospitality Asia 2026: The Premier Platform for Food & Beverage and Hospitality Innovation

SINGAPORE, 17 December 2025 – Food & Hospitality Asia (FHA), Asia's leading international trade event for the food, hospitality, and HoReCa industries, is set to return from **21 to 24 April 2026** at the **Singapore Expo**. As the ultimate hub for connecting Asia's food and hospitality sectors with global markets, FHA 2026 promises to deliver unparalleled opportunities for professionals and businesses to explore cutting-edge innovations, gain market insights, and forge valuable connections.

Celebrating its 48th edition, FHA 2026 will welcome over **80,000 international attendees and feature more than 2,750 exhibitors from 115 countries and regions**, making it a must-attend event for industry leaders, innovators, and decision-makers.

A Global Showcase of Excellence in Food and Hospitality

FHA 2026 will feature **18 dynamic segments**, including the newly refreshed **Food Service Technology** segment, which highlights the latest advancements in foodservice operations as well as the refreshed **Coffee, Tea & Bar** Segment, expanded to include bar equipment and solutions, reflecting the growing trend of cafés and restaurants incorporating bar-style beverage offerings such as craft cocktails, cold brew taps, and mixology-inspired presentations.

Attendees can explore a diverse range of exhibitors, including industry leaders such as Ben Foods, DKSH, Euraco, Lim Joo Huat, Zac Meat & Poultry, Electrolux Professional, Fabbri, Rational, The Middleby Corporation, Valrhona Selection, and many more. Additionally, over 75 group pavilions will showcase the best of global food and hospitality innovation.

Exciting New Initiatives and Partnerships

This year's event introduces several new initiatives and partnerships designed to enhance attendee experience and address emerging industry trends:

- **Region of Honour – European Union (EU):** FHA 2026 is proud to announce the European Union (EU) as the Region of Honour. This partnership will highlight the EU's culinary heritage, innovative food production, and commitment to sustainability. Attendees can look forward to curated EU showcases, chef demonstrations, and networking events that celebrate the region's leadership in food and hospitality.
- **Singapore Seafood Pavilion:** Organized by the Seafood Industries Association Singapore (SIAS), this pavilion will spotlight fresh, live, frozen, and processed seafood, as well as aquaculture and value-added seafood products from global suppliers.

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- **Future Forward:** A zone highlighting technology's impact on foodservice, hospitality, and retail, including a 4-day conference on technology integration challenges and opportunities, supported by a stellar steering committee.
- **Epicurean Gallery:** A curated platform spotlighting premium products daily, hosted by various companies or country groups. It combines exhibition and networking, bringing together culinary professionals, gourmet enthusiasts, and buyers to explore offerings, connect with brands, and build industry relationships
- **Young Chef Grand Prix:** Co-organized with the Singapore Chefs Association and Singapore Junior Chefs Club, this competition will nurture the next generation of culinary talent, targeting skilled individuals aged 25 and below.

Competitions and Seminars to Inspire and Innovate

FHA 2026 will host a series of prestigious competitions, including:

- **FHA Bakery Challenge:** Organized in partnership with the Singapore Pastry Alliance, this competition will champion artisanal baking excellence.
- **FHA Dessert Challenge:** Co-organized with the Singapore Pastry Alliance, this platform will allow aspiring pastry chefs to showcase their artistry and dessert-making skills.
- **Asian Pastry Cup:** Returning as the official Asia selection for the renowned World Pastry Cup, this competition will bring together the region's top pastry chefs to demonstrate their craft.

Attendees can also participate in insightful seminars covering topics such as global market trends, food innovation, safety regulations, and sustainability. Highlights include the **FHA Seminar** on Global Market Trends and Trade and the **Sustainable Summit**, which will address critical issues like food security, sustainable agriculture, and supply chain resilience.

Why Attend FHA 2026?

"FHA 2026 is more than just an exhibition—it's a transformative experience for the food and hospitality industry," said **Ian Roberts, Vice President of Informa Markets – Asia** "This event is where innovation meets opportunity, bringing together the brightest minds, the most cutting-edge technologies, and the most influential players from across the globe. Whether you're looking to showcase your brand, discover the latest trends, or build strategic partnerships, FHA 2026 is the definitive platform to shape the future of food and hospitality. It's not just about staying ahead of the curve—it's about defining it."

For more information, visit www.foodnhotelasia.com



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Hospitality, Food & Beverage at Informa Markets

Informa Markets' Hospitality, Food & Beverage portfolio includes a series of global in-person trade events and an online content platform Saladplate - aimed at fostering business relationships, enabling learning, and enhancing trade opportunities for the industry.

With several established events within the portfolio such as Hotelex Shanghai, Food&HotelAsia, HOFEX, Fispal Food Service, and Abastur, the portfolio together offers an unparalleled audience reach across the world. Staging 35 live and digital events in major cities including Shanghai, Hong Kong, Singapore, Ho Chi Minh City, Seoul, Kuala Lumpur, Mumbai, Bangkok, Sao Paulo, and Mexico City.

Working alongside established industry partners, government bodies, and recognised professionals, the portfolio aims at bringing companies, individuals, and the industry to the forefront of global business innovation by offering solutions and opportunities that meet today's business needs.

About Informa Markets

Food and Hospitality Asia is organised by Informa Markets, a division of Informa plc. Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. We provide marketplace participants around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, targeted digital services, and actionable data solutions. We connect buyers and sellers across more than a dozen global verticals, including Pharmaceuticals, Food, Medical Technology, and Infrastructure. As the world's leading market-making company, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days a year.

For more information, please visit www.informamarkets.com.